

Preliminary Extension POW Summary by County

<i>County</i>	<i>Area</i>	<i>Theme</i>	<i>Sub_Theme</i>	<i>Concern</i>	<i>Audience</i>	<i>Result</i>
ADAIR						
	4-H and Youth					
		Community Development				
			<i>Facilities</i>			
				Youth Community Center	High School kids	Keep kids out of trouble and provide structured events
		Leadership Development				
			<i>Adult Leadership Development</i>			
				more experts to teach 4-H youth	youth, professionals of community	increase community awareness of 4-H program
		Youth Participation and Development				
			<i>Career education</i>			
				Develop work ethic and responsibility in youth.	Middle school and junior high children plus parents	improve work force
			<i>Life skills</i>			
				Children need direction and goals for the future	teens	direction for youth
			<i>Livestock projects</i>			
				Develop a plan to increase participation in 4-H/FFA livestock projects and exhibitors at the Missouri local and state fairs.	parents; youth; NEMO Fair Assoc; Extension office	increase youth responsibility for animals; put on a top notch livestock show; fill the barns during NEMO Fair.

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ADAIR

AG

Ag Business

Value Added - Energy - Alternative Fuels - Promotion-Marketing

Develop new and inexpensive fuels	American people	less dependence on foreign fuels
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Environmental Quality

Pollution Prevention - General-Community - -

Reduce fast growing pollution of our streams	developers, businesses, farmers	cleaner water (as was the natural state)
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Integrate Crop Management

Agronomy - Forage - -

Increase grassland resource utilization	farmers, area agency personnel	increase farm profitability and viability
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Alternative - Crops - -

Utilizing, developing unique crops for the small farmer	small farmer in the community	generating more income to help small farms survive
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Natural Resources

Conservation - Agriculture - -

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ADAIR

AG

Natural Resources

Conservation - Agriculture - -

Better educate the community about federal and state conservation programs available and how they work together and/or against each other and develop plans for the most advantageous options (i.e., the buffer strip program in Adair County is less than attr

Farm Families; federal and state government entities; news media; community

Improved benefits for land owners; better conservation for environment

Business Development

Business Operations

Specific types of business or business support needed

Build on the success of local farmers market and explore products that could thrive in northeast Missouri in addition to our well-known bases.

Farmers; Consumers; Extension Office

increase businesses
increase tax revenues
more businesses interested in the local community

Business Recruitment

Generic response

attract outside industry

local leadership and outside advertising

Additional money-making projects for entire families; variety for community

Business Retention

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ADAIR

Business Development

Business Retention

Compete w/ externally-owned businesses

how to compete in a global society	local business owners and city officials	increase tax revenue increase interest in staying in the community maintain a secure job base
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Support for Entrepreneurs

Networking

awareness and utilization of local natural resources for new business development	entrepreneurs and business owners	larger global awareness and increasing local revenue
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CD

CONSTRUCTING & RENOVATING RESIDENTIAL & NON-RESIDENTIAL BUILDINGS

PUBLIC SPACE

Need community center	Community members at large	Central location for community activities and events
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DIVERSITY

ETHNIC & RELIGIOUS DIVERSITY

development and/or enhancement of minority communities	community leaders and minority sub-populations	increased sense of community, connectivity/cohesion
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ECONOMIC VITALITY

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ADAIR

CD

ECONOMIC VITALITY

MARKET COMMUNITY

Increase awareness and utilization of community resources for area businesses [also linkage]

existing and future business owners

more successful business, increased revenue, growth and expansion

SUPPORT START-UP VENTURES

Find and tap into a niche for Kirksville area to help community maintain and grow

Government leaders; community

Stronger financial base; better community development

HEALTH & SAFETY

MEDICAL CARE

Increase number of health care services available to indigent population

health care providers and health care agencies

improve health of indigent population, improve community economic viability

TECHNICAL ASSISTANCE

INFORMATION & TRAINING

Increase awareness and utilization of community resources for area businesses [also econ]

existing and future business owners

more successful business, increased revenue, growth and expansion

Continuing Education

Course/program development

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ADAIR

Continuing Education

Course/program development

Agriculture/agriculture education

expanded chemical and pesticide certification	non-certified public	get more people familiar with chemical usage requirements and expand the number of people that are required to be certified.
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Distance/online education

expand MU online continuing education degree programs	general public	better educated workforce
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Health and safety

Other health and safety

Provide local businesses with ideas to prevent workplace injuries	local business owners and employers	improved safety and reduction of workman's compensation claims
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Information products/marketing

Education opportunities/access

Promote and advertise available continuing education opportunities to a broad audience to increase awareness and participation.	Community	Increased interest and participation in beneficial programs.
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Organization/community viability and improvement

Provide local businesses with ideas to prevent workplace injuries	local business owners and employers	improved safety and reduction of workman's compensation claims
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ADAIR						
	HES					
		COLLABORATION				
			<i>HUMAN SERVICES & OTHER AGENCIES</i>			
				Partner with other area entities and agencies to reduce stress to parents and children involved in divorce.	Parents; children; schools; community; government leaders	Create community-based support system for divorce-related persons
		FINANCIAL RESOURCE MANAGEMENT				
			<i>CREDIT</i>			
				Creating a family budget; reduce credit card debt	young families, consumers	getting and staying out of debt
		HEALTH & SAFETY				
			<i>EXERCISE</i>			
				Increase activity level	community population	healthier people, improved community economic viability
			<i>NUTRITION</i>			
				Healthier diets	community population	healthier people, improved community economic viability
				Increased breast feeding rates	child bearing parents	healthier children, improve community economic viability
			<i>PREVENTIVE CARE & SCREENINGS</i>			
				increase immunization rates	elderly, parents, children, public health personnel, health care providers	healthier population